

FEBRUARY 22, 1990
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RECEIVED

1990 FEB 20 HONORABLE CITY COUNCIL

ALICE IN BUSINESS, I FEEL COMPELLED TO WRITE.

CITY COUNCIL I'M SURE THAT PRESSURE FOR SOME
CITY COUNCIL TYPE OF SMOKING REGULATION WILL BE
COMING UP AGAIN BEFOR YOU.

AS THE OWNER OF A COFFEE SHOP IN
LODI, A BUSINESS THAT WILL BE DIRECTLY
EFFECTED BY YOUR DECISION. I WOULD
LIKE TO MAKE THIS SUGGESTION.

TO START WITH, ALL OF US BUSINESS
OWNERS KNOW WHAT OUR CUSTOMER REQUESTS
ARE. WE KNOW WHAT THEY WANT. IN THE
RESTARUANT BUSINESS, WHAT KIND OF FOOD,
DRINK AND COMFORT. BASICLY WE KNOW
WHAT WE HAVE TO DO TO KEEP THE SEATS
FILLED. FILLED SEATS ARE THE KEY TO
OUR SURVIVAL.

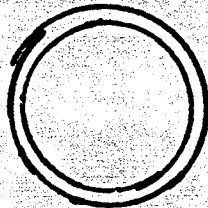
NOW THE FACT THAT OUR COUNTRY WAS
FOUNDED ON FREEDOM OF CHOICE, I FEEL
THE CITY COUNCIL HAS AN OPPORTUINITY
TO STEP FORWARD AND ADVANCE THAT RIGHT.

THE FREEDOM OF THE BUSINESS COMMUNITY
TO ELECT WHAT PERCEPAGE THEY NEED TO
SET ASIDE FOR SMOKING AND NON SMOKING.
IF THEY WANT TO BE ALL NO SMOKING OR
ALL SMOKING. WE KNOW WHAT WE NEED AND
IT SHOULD BE OUR CHOICE.

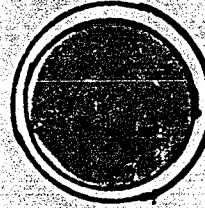
MY SUGGESTION IS, A SIMPLE SIGNAL
SYSTEM. A SIGN MAYBE 2 FEET BY 2 FEET.
THE SIGN COULD BE PLACED IN FRONT OR
IN A WINDOW , IN CLEAR VIEW FOR THE
PUBLIC.

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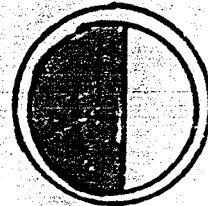
SOMETHING LIKE THIS:



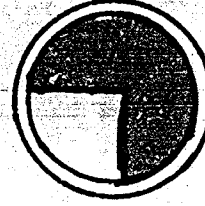
NO SMOKING



ALL SMOKING



1/2 SMOKING



75% SMOKING 25% NON

AND SO ON. THE CUSTOMER CAN THEN EXERCISE THEIR FREEDOM OF CHOICE. THEY CAN GO WHERE THEY WANT AND KNOW WHAT TO EXPECT.

SIMPLE, EASY, COST EFFECTIVE AND EVERYONE HAS MADE THEIR OWN FREEDOM OF CHOICE. THE IDEA THIS COUNTRY WAS FOUNDED ON.

BERT HEIN

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